

Tarporley Community Centre AGM - 25Jan21

Report from Bookings and Website

Website Booking System Status

Bookings were adversely affected from the date of the first COVID-19 lockdown on Friday 20Mar20 which equates to 61% of the financial year. Since that date, all bookings have been made by Admin and normal on-line bookings continue to be prevented by setting the length of the calendar and booking lead times to appropriate values.

In addition, the roof replacement project delayed reopening until August 26th but the majority of the work was carried out at a time when bookings would have been minimal or non-existent, so the early project start proved a most efficient use of time.

The majority of users did not resume after the first lockdown but most have expressed a desire to restart when conditions are more favourable. It is too early to predict the impact of the pandemic in the longer term.

Regular bookers permanently lost : Jo Jingles, A Star Sports, U3A Picnic Computing

New regular bookers : Rhythm Time (Chester)

Price Structure Changes - from 01Dec20 for new bookings

Prior to the recent change, regular Account holders were normally charged the same rate as one-off hirers but the latter consume much more time in administration and the hirer needs to be met by a volunteer to handover a key and be advised on safety and security matters. Consequently, the Committee decided to implement a new pricing structure which involved an approximate 25% increase in room rates but with discounts of 20% to negate the price increase for regular Account holders. However, in order to maintain simple standard rates, the discounted rates for the three smaller rooms will increase by 20p per hour (the first increase since 01Dec17). The Main hall remains at £20 for regulars :

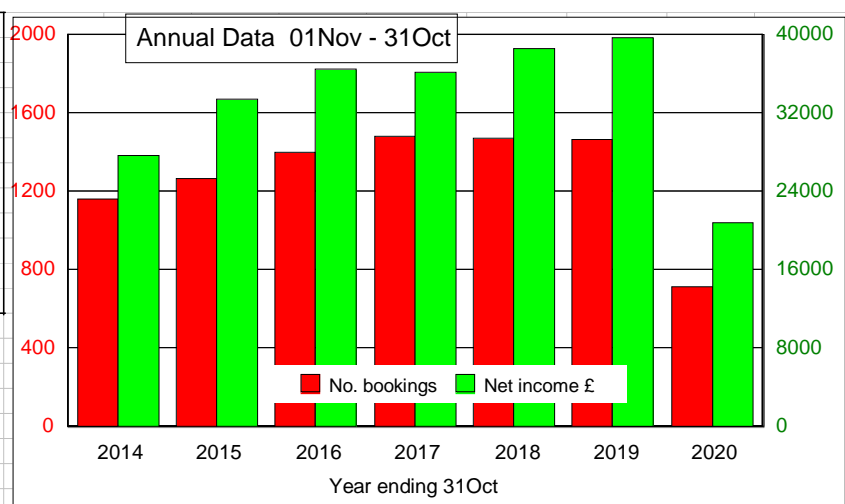
	2019/20	2020/21 standard rate	2020/21 After 20% discount
	£/hr	£/hr	£/hr
Main hall	20.00	25.00	20.00
Craven	11.00	14.00	11.20
AM room	9.00	11.50	9.20
Committee room	7.00	9.00	7.20
Field	10.00	10.00	n/a

On-line Room & Field Bookings - Number & Net Income by Financial Year

The pandemic resulted in the loss of approximately half of the number of bookings and income for the financial year which ended on October 31st.

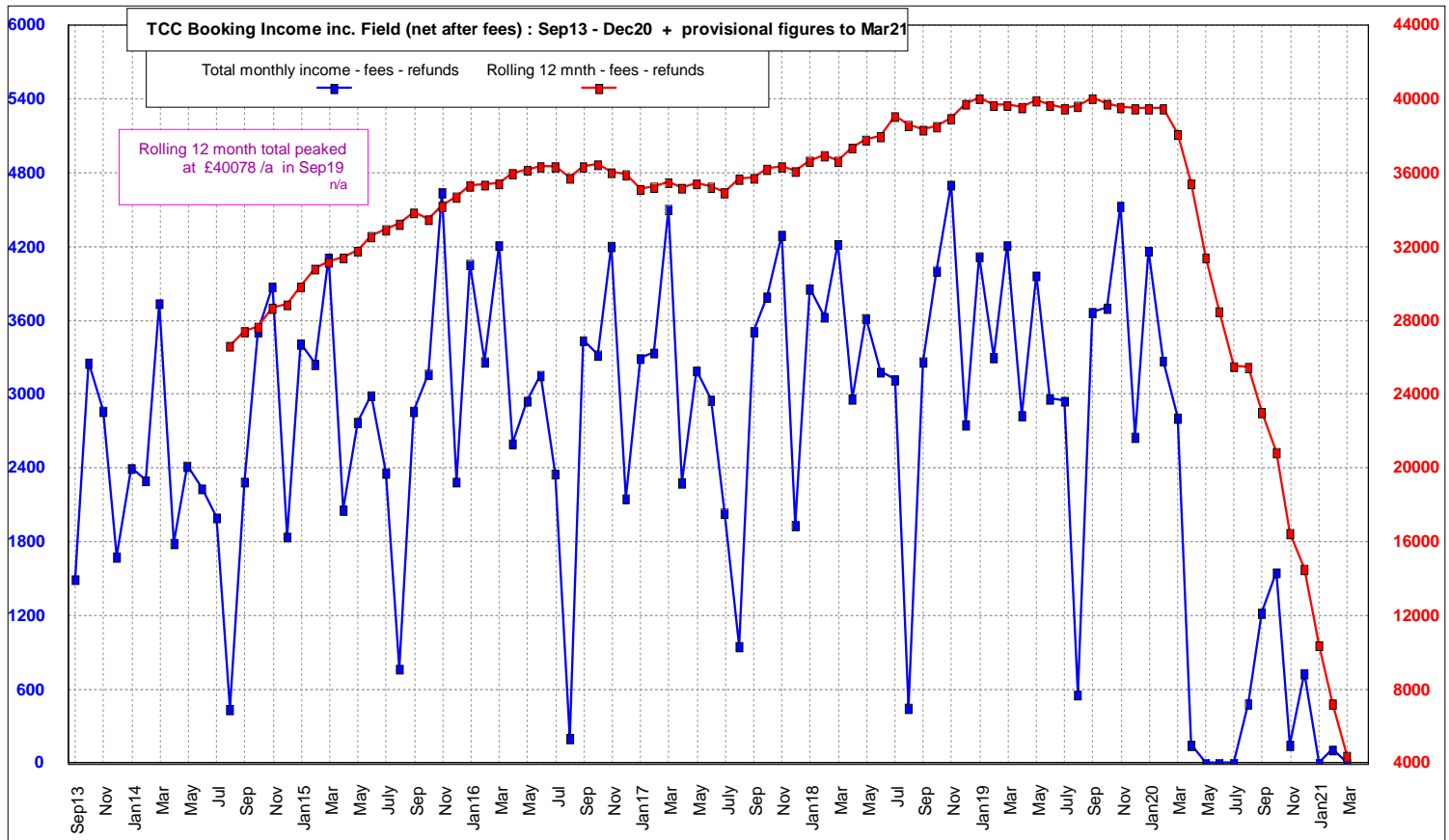
Financial year		No. * Bookings	Net ** income	% D Bookings	% D income
Nov13	Oct14	2014	1167	27693	
Nov14	Oct15	2015	1271	33501	8.91 20.97
Nov15	Oct16	2016	1406	36501	10.62 8.96
Nov16	Oct17	2017	1481	36265	5.33 -0.65
Nov17	Oct18	2018	1475	38569	-0.41 6.35
Nov18	Oct19	2019	1468	39782	-0.47 3.14
Nov19	Oct20	2020	719	20882	-51.02 -47.51

* excludes CFM
** after fees + refunds



Monthly Net Income and 12 Month Rolling Total (to date).

In the financial year, no booking income was generated in three months and two months produced less than £500. The 12 month rolling total (in red) was severely impacted from March 2020 onwards and the all time high remains £40078 which was achieved in Sep19.



Assuming that Blood Donors remain the sole booking in February and we have no bookings in March, the 12 month rolling total will dip to £4413 /a.

TENs by Calendar Year (alcohol licences)

Only two TENs (Temporary Event Notices) and three days were used. Both events were in January.

Calendar year	TENs allocated	Days used	Allowed	
			TENs	Days
2021	none	none	15	21
2020	2	3	15	21
2019	8	12	15	21
2018	11	18	15	21
2017	10	16	15	21
2016	13	18	15	21
2015	12	17	12	21
2014	7	12	12	21

We currently have no plans for this calendar year.

Car Park Permits

We currently have 44 valid permits in use (previously 44).

Peter Jackson

TCC on-line bookings 23Jan21